Legal

SYZYGY NODE. [UK]

SYZYGY NODE. [UK] operates as a strategic communications and analytical identity of Communications Strategy Centre UK (CSC).

This Legal section provides information regarding privacy, website usage, confidentiality, and intellectual property relating to SYZYGY NODE. [UK], SN Heuristics. [UK], and associated communications activities.

Privacy Policy

1. Introduction

Communications Strategy Centre UK (CSC) is committed to protecting the privacy and personal data of clients, partners, professional contacts, website visitors, and individuals whose information may be processed through activities conducted under SYZYGY NODE. [UK].

SYZYGY NODE. [UK] undertakes strategic communications, campaign analysis, audience research, and analytical activities involving communication systems, information environments, and public engagement.

This Privacy Policy explains how personal data is collected, used, stored, shared, and protected in accordance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and applicable data protection legislation.

For the purposes of data protection law, the Data Controller is:

Communications Strategy Centre UK (CSC)

SYZYGY NODE. [UK] represents the strategic communications and analytical activities conducted under this organisation.

Registered Address:

[Insert Registered Address]

Contact Email:

[Insert Email Address]

2. Personal Data We Collect

We collect and process personal data where necessary to manage professional relationships, provide services, operate digital platforms, conduct lawful analytical activities, and maintain secure business operations.

The categories of personal data we may collect include:

Identity and Contact Data

Including:

- Name
- Email address
- Telephone number
- Professional address
- Organisation or role information
- Professional affiliations

Client and Business Relationship Data

Including:

- Contractual information
- Project requirements
- Communications records
- Invoices and payment information
- Service history
- Professional correspondence

Website Usage Data

Information collected through cookies and similar technologies, including:

• IP address
• Browser type
• Device information
• Operating system
• Pages visited
• Website interaction data

Research and Analytical Data

SYZYGY NODE. [UK] may process publicly available information for lawful analytical purposes, including:

• Publicly available media content
• Public communications
• Publicly available social platform content
• Public discourse material
• Information environment signals

Our analytical activities focus on collective communication patterns, narrative structures, information flows, and public engagement dynamics.

We do not intentionally create individual political profiles or assign political beliefs to identifiable individuals.

3. How We Collect Personal Data

Personal data may be collected through:

Direct Interaction

When individuals:

• Contact SYZYGY NODE. [UK]
• Request information about services
• Enter into professional discussions
• Participate in professional engagements
• Provide business information

Digital Platforms

Through:

- Website cookies
- Analytics technologies
- Security monitoring tools
- Technical infrastructure systems

Public Sources

Through lawful analysis of publicly accessible information, including:

- News and media sources
- Public websites
- Public communication channels
- Publicly available online discussions

4. Lawful Basis for Processing

Personal data is processed under lawful bases provided by the UK GDPR.

Contract

Where necessary to:

- Deliver agreed services
- Manage professional relationships
- Fulfil contractual obligations

Legitimate Interests

Including:

- Operating the organisation
- Improving services
- Maintaining professional communications

• Protecting systems and information
• Conducting lawful analytical research

Consent

Where required for:

• Marketing communications
• Optional tracking technologies
• Specific processing activities

Consent may be withdrawn at any time.

Legal Obligation

Where necessary to comply with:

• Regulatory requirements
• Financial obligations
• Legal requests
• Data protection obligations

5. How We Use Personal Data

Personal data may be used for:

• Delivering strategic communications services
• Managing professional relationships
• Conducting campaign analysis
• Analysing communication patterns
• Measuring audience engagement and communication outcomes
• Improving analytical methodologies
• Maintaining system security
• Responding to enquiries
• Meeting legal obligations

SYZYGY NODE. [UK] analytical processes are designed to examine communication structures, audiences, and collective trends rather than identify or categorise individuals.

6. Sharing Personal Data

Personal data may be shared with:

Service Providers

Including providers supporting:

• Secure hosting
• Communications infrastructure
• Analytics platforms
• Cybersecurity systems
• Operational services

Where applicable, these providers act as Data Processors and are required to protect personal information.

Professional Advisers

Including:

• Legal advisers
• Accountants
• Compliance specialists

Clients

Where appropriate, reports, research outputs, and strategic insights may be provided to authorised clients under contractual agreements.

Legal Authorities

Where required by law or necessary to protect the rights, property, security, or safety of Communications Strategy Centre UK (CSC), SYZYGY NODE. [UK], clients, or others.

We do not sell personal data or share personal information for independent third-party marketing purposes.

7. Data Security

Appropriate technical and organisational measures are used to protect personal data, including:

• Access controls
• Secure authentication
• Confidentiality measures
• Controlled access procedures
• Information security practices

No electronic storage or transmission system can be guaranteed to be completely secure.

Where a data breach creates a risk to individuals' rights and freedoms, appropriate action will be taken in accordance with UK GDPR requirements.

8. Cookies

SYZYGY NODE. [UK] may use cookies and similar technologies to:

• Operate website functionality
• Analyse usage
• Improve performance
• Protect against malicious activity

Users may manage cookie preferences through browser settings or available website controls.

9. Data Protection Rights

Individuals may have rights including:

- Right to be informed
- Right of access
- Right to rectification
- Right to erasure
- Right to restrict processing
- Right to data portability
- Right to object
- Rights relating to automated decision-making where applicable

Requests should be sent to:

[Insert Email Address]

Individuals also have the right to complain to:

Information Commissioner's Office (ICO)

Website: www.ico.org.uk

Telephone: 0303 123 1113

10. Data Retention

Personal data is retained only for as long as necessary.

Retention periods may include:

Client Data

During professional relationships and appropriate legal, accounting, and regulatory periods afterwards.

Communications Data

For professional record keeping and dispute resolution purposes.

Website Data

For appropriate operational and analytical periods.

Research Data

Publicly available analytical information is retained only where necessary for legitimate research, operational, or contractual purposes and subject to appropriate safeguards.

Terms of Use

Use of Materials

Materials published through SYZYGY NODE. [UK], including portfolio materials, analytical outputs, written content, and associated publications, are provided for informational purposes.

Users may view and reference materials for personal, educational, or professional purposes but must not reproduce, modify, distribute, or commercially exploit materials without permission.

Intellectual Property Notice

SYZYGY NODE. [UK] and SN Heuristics. [UK] operate as identities of Communications Strategy Centre UK (CSC).

All trademarks, names, logos, publications, written materials, analytical frameworks, methodologies, documentation, and associated intellectual property remain the property of Communications Strategy Centre UK (CSC), unless otherwise stated.

Confidentiality Statement

SYZYGY NODE. [UK] recognises that strategic communications activities may involve confidential client information, campaign materials, research outputs, and proprietary methodologies.

Confidential information obtained through professional engagements will be handled responsibly and will not be disclosed except where authorised, required by law, or necessary for legitimate operational purposes.

Disclaimer

Strategic communications analysis, research outputs, portfolio materials, and published commentary are provided for informational purposes.

Analytical assessments are based on available information and methodologies at the time of preparation. Circumstances, audiences, communication environments, and public responses may change over time.

Published materials do not constitute legal, financial, political, or professional advice unless expressly stated.

Contact

SYZYGY NODE. [UK]

Operated by:

Communications Strategy Centre UK (CSC)

Email:

[Insert Email Address]

Registered Address:

[Insert Address]

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